

FTC Refines Data Security Standard In Record LifeLock Fine, Law360, ft. Christopher Nucifora

Christopher Nucifora, managing partner of KD's New Jersey office, has been quoted in a Law360 article by Allison Grande published December 18, 2015 regarding the recent LifeLock fine. In the article, Christopher comments on The Federal Trade Commission's record \$100 million settlement with LifeLock for allegedly violating a prior pact that required the company to enhance its privacy and advertising practices illustrates that merely following the letter of an agreement won't shield a company from continued regulatory heat, attorneys say.

"By finding that LifeLock failed to take reasonable security measures to protect users' personal data, the FTC continued to refine what 'reasonable and appropriate security' may be," said Christopher Nucifora, chairman of the technology practice group at Kaufman Dolowich & Voluck LLP. "Simply having PCI DSS certification is not sufficient."