



## Verizon Privacy Fixes Show How To Avoid The FTC's Wrath, Law360 ft. Mark Mao

Hsiao (Mark) C. Mao, partner in KD's San Francisco and Los Angeles offices, and vice-chair of Technology Services Practices Group, has been quoted in an article by Law360 regarding the FTC's decision to drop its investigation into Verizon Communications Inc.'s security practices. In the article, published on on November 26, 2014, Mark highlights what other companies can learn from Verizon to ensure they are prepared for a possible FTC investigation.

"This is a perfect example of why organizations should be prepared for the FTC's examinations of their security practices before any data breach or FTC investigation has actually occurred," said Hsiao Mao, the vice chair of the technology practices group at Kaufman Dolowich & Voluck LLP. "Solid security protocols and practices take years to develop and properly document, and it is clear here that the FTC took Verizon's existing efforts before the investigation occurred seriously."