KAUFMAN DOLOWICH



Christopher Nucifora quoted in "Obama Data Report Creates Attack Plan For FTC, Plaintiffs," Law360

New York (May 02, 2014, 10:21 PM ET) — Class action plaintiffs and the Federal Trade Commission are likely to seize on the privacy recommendations in a recent White House report, to attack companies that seek to use so-called big data in new and unexpected ways — particularly if the data use is perceived as excessive or discriminatory.

On Thursday, a group led by White House adviser John Podesta presented findings from a review of the privacy challenges that come with "big data" — the large, interconnected databases amassed by the government and private companies. President...