



Christopher Nucifora quoted in "\$33M Apple Pact Ushers In Broad New FTC Disclosure Standard," *Law360*

\$33M Apple Pact Ushers In Broad New FTC Disclosure Standard

By Allison Grande

Law360, New York (January 15, 2014, 8:48 PM ET) — The Federal Trade Commission on Tuesday signed a \$32.5 million settlement with Apple Inc. to resolve claims that the company unfairly billed parents for in-app purchases their kids had made without their permission, an authority-stretching move that will force many companies to rethink their disclosure practices.

In its administrative complaint, the regulator accused Apple of violating the unfairness prong of Section 5 of the FTC Act by billing parents for their children's activities in apps without obtaining ...